



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1385924

Schedule Dates 10/23/12-10/29/12
Advertiser M Love for Utah Congress R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 10/23 (47628)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME, PATRICIA
Phone/Fax (703) 528-7800 /
CPE LOVE/ORDR/C23C29
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 10/23

Date Entered 10/01/12
Last Modified 10/19/12
Entered By Katie Freckleton
CO-OP No
Headline # 06347506
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,235.25
Net Total \$23,999.75
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	59	\$24,250.00
Nov. 2012	14	\$3,985.00
Grand Total:	73	\$28,235.00

\$28,1040

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (46)	10/25/12-10/25/12	5	:30	8A- 9A (MST)					1							Salt Lake City (KUTV)	THE EARLY SHOW	10/1/12
1.1	Revised Line / SPOT (46)	10/25/12-10/25/12	1	:30	8A- 9A (MST)					1							Salt Lake City (KUTV)	THE EARLY SHOW	10/12/12
1.2	Normal Line / SPOT (46)	10/25/12-10/25/12	3	:30	8A- 9A (MST)					1				1	\$135.00	\$135.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/19/12
2.0	Revised Line / Prime (47)	10/25/12-10/25/12	5	:30	7:59P- CBS-Person of Interest (Thursday)					1							Salt Lake City (KUTV)	PERSON OF INTEREST	10/1/12
2.1	Revised Line / Prime (47)	10/25/12-10/25/12	1	:30	7:59P- CBS-Person of Interest (Thursday)					1							Salt Lake City (KUTV)	PERSON OF INTEREST	10/12/12
2.2	Normal Line / Prime (47)	10/25/12-10/25/12	3	:30	7:59P- CBS-Person of Interest (Thursday)					1				1	\$1,700.00	\$1,700.00	Salt Lake City (KUTV)	PERSON OF INTEREST	10/19/12
3.0	Revised Line / SPOT (48)	10/25/12-10/25/12	5	:30	9A- 10A (MST)					1							Salt Lake City (KUTV)	PRICE IS RIGHT	10/1/12
3.1	Revised Line / SPOT (48)	10/25/12-10/25/12	1	:30	11A- 12P (MST)					1							Salt Lake City (KUTV)	PRICE IS RIGHT	10/12/12
3.2	Normal Line / SPOT (48)	10/25/12-10/25/12	3	:30	11A- 12P (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)	PRICE IS RIGHT	10/19/12
4.0	Revised Line / News (49)	10/23/12-10/23/12	5	:30	10P- 10:35P (MST)					1							Salt Lake City (KUTV)	CBS4 LATE NEWS	10/1/12
4.1	Revised Line / News (49)	10/23/12-10/23/12	1	:30	10P- 10:35P (MST)					1							Salt Lake City (KUTV)	CBS4 LATE NEWS	10/12/12
4.2	Normal Line / News (49)	10/23/12-10/23/12	3	:30	10P- 10:35P (MST)					1				1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/19/12

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Comments:

Katie Freckleton

10/22/12



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Billing Type Standard
Comments LOVE CD4 10/23

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CO-OP No
Headline # 06347506
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Net Total \$23,999.75
Sales Tax

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Oct. 2012	59	\$24,250.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0	Revised Line / SPOT (50)	10/23/12-10/23/12	5	:30	10:35P- 11:37P (MST)			1						1	\$285.00	\$285.00	Salt Lake City (KUTV)	LETTERMAN	10/11/12
5.1	Normal Line / SPOT (50)	10/23/12-10/23/12	3	:30	10:35P- 11:37P (MST)			1						1	\$285.00	\$285.00	Salt Lake City (KUTV)	LETTERMAN	10/12/12
6.0	Revised Line / News (51)	10/23/12-10/23/12	5	:30	12P- 1P (MST)			1									Salt Lake City (KUTV)	CBS4 NEWS @ NOON	10/11/12
6.1	Normal Line / News (51)	10/23/12-10/23/12	3	:30	12P- 1P (MST)			1						1	\$135.00	\$135.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	10/12/12
7.0	Revised Line / SPOT (52)	10/23/12-10/23/12	5	:30	3P- 4P (MST)			1									Salt Lake City (KUTV)	RICKY LAKE	10/11/12
7.1	Normal Line / SPOT (52)	10/23/12-10/23/12	5	:30	3P- 4P (MST)			1						1	\$150.00	\$150.00	Salt Lake City (KUTV)	RICKY LAKE	10/12/12
8.0	Revised Line / News (53)	10/23/12-10/23/12	5	:30	4P- 4:30P (MST)			1									Salt Lake City (KUTV)	CBS 4 NEWS @ 4	10/11/12
8.1	Normal Line / News (53)	10/23/12-10/23/12	5	:30	4P- 4:30P (MST)			1							\$135.00		Salt Lake City (KUTV)	CBS 4 NEWS @ 4	10/12/12
8.1.1	Preempt (53)	10/23/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	
9.0	Revised Line / News (54)	10/23/12-10/23/12	5	:30	5A- 5:30A (MST)			1									Salt Lake City (KUTV)	CBS4 NEWS @5A	10/11/12
9.1	Normal Line / News (54)	10/23/12-10/23/12	1	:30	5A- 5:30A (MST)			1						1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	10/12/12
10.0	Revised Line / News (55)	10/23/12-10/23/12	5	:30	5P- 5:30P (MST)			1									Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/11/12
10.1	Revised Line / News (55)	10/23/12-10/23/12	1	:30	5P- 5:30P (MST)			1									Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/12/12

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Buyer Name DOME,PATRICIA
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Billing Type Standard
Comments LOVE CD4 10/23

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10.2	Normal Line / News (55)	10/23/12-10/23/12	3	:30	5P- 5:30P (MST)			1						1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/19/12
11.0	Revised Line / News (56)	10/23/12-10/23/12	5	:30	5:30A- 6A (MST)			1									Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/11/12
11.1	Revised Line / News (56)	10/23/12-10/23/12	1	:30	5:30A- 6A (MST)			1									Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/12/12
11.2	Normal Line / News (56)	10/23/12-10/23/12	3	:30	5:30A- 6A (MST)			1						1	\$150.00	\$150.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/19/12
12.0	Revised Line / News (57)	10/23/12-10/23/12	5	:30	6P- 6:30P (MST)			1									Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/11/12
12.1	Normal Line / News (57)	10/23/12-10/23/12	1	:30	6P- 6:30P (MST)			1						1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/12/12
13.0	Revised Line / News (58)	10/23/12-10/23/12	5	:30	6A- 8A (MST)			1									Salt Lake City (KUTV)	NEWS THIS MORN	10/11/12
13.1	Revised Line / News (58)	10/23/12-10/23/12	1	:30	6A- 8A (MST)			1									Salt Lake City (KUTV)	NEWS THIS MORN	10/12/12
13.2	Normal Line / News (58)	10/23/12-10/23/12	5	:30	6A- 8A (MST)			1						1	\$250.00	\$250.00	Salt Lake City (KUTV)	NEWS THIS MORN	10/19/12
14.0	Revised Line / SPOT (59)	10/23/12-10/23/12	5	:30	6:30P- 7P (MST)			1									Salt Lake City (KUTV)	ET	10/11/12
14.1	Revised Line / SPOT (59)	10/23/12-10/23/12	1	:30	6:30P- 7P (MST)			1									Salt Lake City (KUTV)	ET	10/12/12
14.2	Normal Line / SPOT (59)	10/23/12-10/23/12	3	:30	6:30P- 7P (MST)			1						1	\$475.00	\$475.00	Salt Lake City (KUTV)	ET	10/19/12
15.0	Revised Line / SPOT (60)	10/23/12-10/23/12	5	:30	8A- 9A (MST)			1									Salt Lake City (KUTV)	THE EARLY SHOW	10/11/12
15.1	Revised Line / SPOT (60)	10/23/12-10/23/12	1	:30	8A- 9A (MST)			1									Salt Lake City (KUTV)	THE EARLY SHOW	10/12/12

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15.2	Normal Line / SPOT (60)	10/23/12-10/23/12	3	:30	8A- 9A (MST)			1						1	\$135.00	\$135.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/19/12
16.0	Revised Line / SPOT (61)	10/23/12-10/23/12	5	:30	9A- 10A (MST)			1									Salt Lake City (KUTV)	PRICE IS RIGHT	10/1/12
16.1	Revised Line / SPOT (61)	10/23/12-10/23/12	1	:30	11A- 12P (MST)			1									Salt Lake City (KUTV)	PRICE IS RIGHT	10/12/12
16.2	Normal Line / SPOT (61)	10/23/12-10/23/12	3	:30	11A- 12P (MST)			1						1	\$300.00	\$300.00	Salt Lake City (KUTV)	PRICE IS RIGHT	10/19/12
17.0	Normal Line / SPOT (62)	10/24/12-10/24/12	5	:30	1P- 1:30P (MST)			1						1	\$70.00	\$70.00	Salt Lake City (KUTV)	FRSH LIVING/88B	10/1/12
18.0	Revised Line / SPOT (63)	10/24/12-10/24/12	5	:30	10P- 10:35P (MST)			1									Salt Lake City (KUTV)	CBS4 LATE NEWS	10/1/12
18.1	Revised Line / News (63)	10/24/12-10/24/12	1	:30	10P- 10:35P (MST)			1									Salt Lake City (KUTV)	CBS4 LATE NEWS	10/12/12
18.2	Normal Line / News (63)	10/24/12-10/24/12	3	:30	10P- 10:35P (MST)			1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/19/12
19.0	Revised Line / SPOT (64)	10/24/12-10/24/12	5	:30	10:35P- 11:37P (MST)			1									Salt Lake City (KUTV)	LETTERMAN	10/1/12
19.1	Normal Line / SPOT (64)	10/24/12-10/24/12	3	:30	10:35P- 11:37P (MST)			1						1	\$285.00	\$285.00	Salt Lake City (KUTV)	LETTERMAN	10/12/12
20.0	Revised Line / SPOT (65)	10/24/12-10/24/12	5	:30	3P- 4P (MST)			1									Salt Lake City (KUTV)	RICKY LAKE	10/1/12
20.1	Normal Line / SPOT (65)	10/24/12-10/24/12	5	:30	3P- 4P (MST)			1						1	\$150.00	\$150.00	Salt Lake City (KUTV)	RICKY LAKE	10/12/12
21.0	Revised Line / News (66)	10/24/12-10/24/12	5	:30	4P- 4:30P (MST)			1									Salt Lake City (KUTV)	CBS 4 NEWS @ 4	10/1/12
21.1	Normal Line / News (66)	10/24/12-10/24/12	5	:30	4P- 4:30P (MST)			1						1	\$135.00	\$135.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	10/12/12

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22.0	Revised Line / News (67)	10/24/12-10/24/12	5	:30	4:30P- 5P (MST)				1					1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/1/12
22.1	Normal Line / News (67)	10/24/12-10/24/12	3	:30	4:30P- 5P (MST)				1					1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/12/12
23.0	Revised Line / News (68)	10/24/12-10/24/12	5	:30	5A- 5:30A (MST)				1								Salt Lake City (KUTV)	CBS4 NEWS @5A	10/1/12
23.1	Revised Line / News (68)	10/24/12-10/24/12	1	:30	5A- 5:30A (MST)				1								Salt Lake City (KUTV)	CBS4 NEWS @5A	10/12/12
23.2	Normal Line / News (68)	10/24/12-10/24/12	3	:30	5A- 5:30A (MST)				1					1	\$100.00	\$100.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	10/19/12
24.0	Revised Line / News (69)	10/24/12-10/24/12	5	:30	5P- 5:30P (MST)				1								Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/1/12
24.1	Revised Line / News (69)	10/24/12-10/24/12	1	:30	5P- 5:30P (MST)				1								Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/12/12
24.2	Normal Line / News (69)	10/24/12-10/24/12	3	:30	5P- 5:30P (MST)				1					1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/19/12
25.0	Revised Line / News (70)	10/24/12-10/24/12	5	:30	5:30A- 6A (MST)				1								Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/1/12
25.1	Revised Line / News (70)	10/24/12-10/24/12	1	:30	5:30A- 6A (MST)				1								Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/12/12
25.2	Normal Line / News (70)	10/24/12-10/24/12	3	:30	5:30A- 6A (MST)				1					1	\$150.00	\$150.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/19/12
26.0	Revised Line / News (71)	10/24/12-10/24/12	5	:30	6P- 6:30P (MST)				1								Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/1/12
26.1	Normal Line / News (71)	10/24/12-10/24/12	1	:30	6P- 6:30P (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/12/12
27.0	Revised Line / News (72)	10/24/12-10/24/12	5	:30	6A- 8A (MST)				1								Salt Lake City (KUTV)	NEWS THIS MORN	10/1/12

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29.0	Revised Line / SPOT (74)	10/24/12-10/24/12	5	:30	8A- 9A (MST)				1								Salt Lake City (KUTV)	THE EARLY SHOW	10/11/12
29.1	Revised Line / SPOT (74)	10/24/12-10/24/12	1	:30	8A- 9A (MST)				1								Salt Lake City (KUTV)	THE EARLY SHOW	10/12/12
29.2	Normal Line / SPOT (74)	10/24/12-10/24/12	3	:30	8A- 9A (MST)				1					1	\$135.00	\$135.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/19/12
30.0	Revised Line / SPOT (75)	10/24/12-10/24/12	5	:30	9A- 10A (MST)				1								Salt Lake City (KUTV)	PRICE IS RIGHT	10/11/12
30.1	Revised Line / SPOT (75)	10/24/12-10/24/12	1	:30	11A- 12P (MST)				1								Salt Lake City (KUTV)	PRICE IS RIGHT	10/12/12
30.2	Normal Line / SPOT (75)	10/24/12-10/24/12	3	:30	11A- 12P (MST)				1					1	\$300.00	\$300.00	Salt Lake City (KUTV)	PRICE IS RIGHT	10/19/12
31.0	Revised Line / Prime (76)	10/24/12-10/24/12	5	:30	9P- CBS-CSI Crime Scene Investigation (Wednesday)				1								Salt Lake City (KUTV)	CSI	10/11/12
31.1	Revised Line / Prime (76)	10/24/12-10/24/12	1	:30	9P- CBS-CSI Crime Scene Investigation (Wednesday)				1								Salt Lake City (KUTV)	CSI	10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1385924

Schedule Dates 10/23/12-10/29/12
Advertiser M Love for Utah Congress-R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 10/23 (477628)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME,PATRICIA
Phone/Fax (703) 528-7800 /
CPE LOVE/ORDR/C23C29
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 10/23

Date Entered 10/01/12
Last Modified 10/19/12
Entered By Katie Freckleton
CO-OP No
Headline # 06347506
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,235.25
Net Total \$23,999.75
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	59	\$24,250.00
Nov. 2012	14	\$3,985.00
Grand Total:	73	\$28,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.2	Normal Line / Prime (76)	10/24/12-10/24/12	3	:30	9P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)	CSI	10/19/12
32.0	Normal Line / SPOT (1)	10/26/12-10/26/12	5	:30	1P- 1:30P (MST)						1			1	\$70.00	\$70.00	Salt Lake City (KUTV)	FRSH LIVING/88B	10/1/12
33.0	Revised Line / News (2)	10/26/12-10/26/12	5	:30	4P- 4:30P (MST)						1						Salt Lake City (KUTV)	CBS 4 NEWS @ 4	10/1/12
33.1	Normal Line / News (2)	10/26/12-10/26/12	5	:30	4P- 4:30P (MST)						1				\$135.00		Salt Lake City (KUTV)	CBS 4 NEWS @ 4	10/12/12
33.1.1	Preempt (2)	10/26/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	
34.0	Revised Line / News (3)	10/26/12-10/26/12	5	:30	4:30P- 5P (MST)						1						Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/1/12
34.1	Normal Line / News (3)	10/26/12-10/26/12	3	:30	4:30P- 5P (MST)						1			1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/12/12
35.0	Revised Line / News (4)	10/26/12-10/26/12	5	:30	5A- 5:30A (MST)						1						Salt Lake City (KUTV)	CBS4 NEWS @ 5A	10/1/12
35.1	Revised Line / News (4)	10/26/12-10/26/12	1	:30	5A- 5:30A (MST)						1						Salt Lake City (KUTV)	CBS4 NEWS @ 5A	10/12/12
35.2	Normal Line / News (4)	10/26/12-10/26/12	3	:30	5A- 5:30A (MST)						1			1	\$100.00	\$100.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5A	10/19/12
36.0	Revised Line / News (5)	10/26/12-10/26/12	5	:30	5P- 5:30P (MST)						1						Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/1/12
36.1	Revised Line / News (5)	10/26/12-10/26/12	1	:30	5P- 5:30P (MST)						1						Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/12/12
36.2	Normal Line / News (5)	10/26/12-10/26/12	3	:30	5P- 5:30P (MST)						1			1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/19/12

CONFIRMATION CONTRACT

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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1385924
Schedule Dates 10/23/12-10/29/12
Advertiser M Love for Utah Congress-R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 10/23 (47628)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME,PATRICIA
Phone/Fax (703) 528-7800 /
CPE LOVE/ORDR/C23C29
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 10/23

Date Entered 10/01/12
Last Modified 10/19/12
Entered By Katie Freckleton
CO-OP No
Headline # 06347506
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,235.25
Net Total \$23,999.75
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	59	\$24,250.00
Nov. 2012	14	\$3,985.00
Grand Total:	73	\$28,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Revised Line / News (6)	10/26/12-10/26/12	5	:30	5:30A- 6A (MST)						1			1			Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/11/12
37.1	Revised Line / News (6)	10/26/12-10/26/12	1	:30	5:30A- 6A (MST)						1			1			Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/12/12
37.2	Normal Line / News (6)	10/26/12-10/26/12	3	:30	5:30A- 6A (MST)						1			1		\$150.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/19/12
38.0	Revised Line / News (7)	10/26/12-10/26/12	5	:30	6A- 8A (MST)						1			1			Salt Lake City (KUTV)	NEWS THIS MORN	10/11/12
38.1	Revised Line / News (7)	10/26/12-10/26/12	1	:30	6A- 8A (MST)						1			1			Salt Lake City (KUTV)	NEWS THIS MORN	10/12/12
38.2	Normal Line / News (7)	10/26/12-10/26/12	5	:30	6A- 8A (MST)						1			1		\$250.00	Salt Lake City (KUTV)	NEWS THIS MORN	10/19/12
39.0	Revised Line / SPOT (8)	10/26/12-10/26/12	5	:30	8A- 9A (MST)						1			1			Salt Lake City (KUTV)	THE EARLY SHOW	10/11/12
39.1	Revised Line / SPOT (8)	10/26/12-10/26/12	1	:30	8A- 9A (MST)						1			1			Salt Lake City (KUTV)	THE EARLY SHOW	10/12/12
39.2	Normal Line / SPOT (8)	10/26/12-10/26/12	3	:30	8A- 9A (MST)						1			1		\$135.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/19/12
40.0	Revised Line / Prime (9)	10/26/12-10/26/12	5	:30	9P- CBS-Blue Bloods (Friday)						1			1			Salt Lake City (KUTV)	BLUE BLOODS	10/11/12
40.1	Revised Line / Prime (9)	10/26/12-10/26/12	1	:30	9P- CBS-Blue Bloods (Friday)						1			1			Salt Lake City (KUTV)	BLUE BLOODS	10/12/12
40.2	Normal Line / Prime (9)	10/26/12-10/26/12	3	:30	9P- CBS-Blue Bloods (Friday)						1			1		\$1,000.00	Salt Lake City (KUTV)	BLUE BLOODS	10/19/12

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KUTV
299 S Main St
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Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
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Alexandria, VA 22314

Contract # 1385924

Schedule Dates 10/23/12-10/29/12
Advertiser M Love for Utah Congress-R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD 4 10/23 (477628)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME, PATRICIA
Phone/Fax (703) 528-7800 /
CPE LOVE/ORDR/C23C29
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD 4 10/23

Date Entered 10/01/12
Last Modified 10/19/12
Entered By Katie Freckleton
CO-OP No
Headline # 06347506
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,235.25
Net Total \$23,999.75
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	59	\$24,250.00
Nov. 2012	14	\$3,985.00
Grand Total:	73	\$28,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT (10)	10/29/12-10/29/12	5	:30	1P-1:30P (MST)	1	1							1	\$70.00	\$70.00	Salt Lake City (KUTV)	FRSH LIVING/88B	10/1/12
42.0	Revised Line / News (11)	10/29/12-10/29/12	5	:30	10P-10:35P (MST)	1	1										Salt Lake City (KUTV)	CBS4 LATE NEWS	10/1/12
42.1	Revised Line / News (11)	10/29/12-10/29/12	1	:30	10P-10:35P (MST)	1	1										Salt Lake City (KUTV)	CBS4 LATE NEWS	10/12/12
42.2	Normal Line / News (11)	10/29/12-10/29/12	3	:30	10P-10:35P (MST)	1	1							1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/19/12
43.0	Revised Line / SPOT (12)	10/29/12-10/29/12	5	:30	10:35P-11:37P (MST)	1	1										Salt Lake City (KUTV)	LETTERMAN	10/1/12
43.1	Normal Line / SPOT (12)	10/29/12-10/29/12	3	:30	10:35P-11:37P (MST)	1	1							1	\$285.00	\$285.00	Salt Lake City (KUTV)	LETTERMAN	10/12/12
44.0	Revised Line / News (13)	10/29/12-10/29/12	5	:30	12P-1P (MST)	1	1										Salt Lake City (KUTV)	CBS4 NEWS @ NOON	10/1/12
44.1	Normal Line / News (13)	10/29/12-10/29/12	3	:30	12P-1P (MST)	1	1							1	\$135.00	\$135.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	10/12/12
45.0	Revised Line / SPOT (14)	10/29/12-10/29/12	5	:30	3P-4P (MST)	1	1										Salt Lake City (KUTV)	RICKY LAKE	10/1/12
45.1	Normal Line / SPOT (14)	10/29/12-10/29/12	5	:30	3P-4P (MST)	1	1							1	\$150.00	\$150.00	Salt Lake City (KUTV)	RICKY LAKE	10/12/12
46.0	Revised Line / News (15)	10/29/12-10/29/12	5	:30	4P-4:30P (MST)	1	1										Salt Lake City (KUTV)	CBS 4 NEWS @ 4	10/1/12
46.1	Normal Line / News (15)	10/29/12-10/29/12	5	:30	4P-4:30P (MST)	1	1							1	\$135.00	\$135.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	10/12/12
47.0	Revised Line / News (16)	10/29/12-10/29/12	5	:30	4:30P-5P (MST)	1	1										Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/1/12
47.1	Normal Line / News (16)	10/29/12-10/29/12	3	:30	4:30P-5P (MST)	1	1							1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1385924

Schedule Dates 10/23/12-10/29/12
Advertiser M Love for Utah Congress-R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 10/23 (477628)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME, PATRICIA
Phone/Fax (703) 528-7800 /
CPE LOVE/ORDR/C23C29
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 10/23

Date Entered 10/01/12
Last Modified 10/19/12
Entered By Katie Freckleton
CO-OP No
Headline # 06347506
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,235.25
Net Total \$23,999.75
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	59	\$24,250.00
Nov. 2012	14	\$3,985.00
Grand Total:	73	\$28,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.0	Revised Line / News (17)	10/29/12-10/29/12	5	:30	5A- 5:30A (MST)	1	1										Salt Lake City (KUTV)	CBS4 NEWS @5A	10/1/12
48.1	Revised Line / News (17)	10/29/12-10/29/12	1	:30	5A- 5:30A (MST)	1	1										Salt Lake City (KUTV)	CBS4 NEWS @5A	10/12/12
48.2	Normal Line / News (17)	10/29/12-10/29/12	3	:30	5A- 5:30A (MST)	1	1							1	\$100.00	\$100.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	10/19/12
49.0	Revised Line / News (18)	10/29/12-10/29/12	5	:30	5P- 5:30P (MST)	1	1										Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/1/12
49.1	Revised Line / News (18)	10/29/12-10/29/12	1	:30	5P- 5:30P (MST)	1	1										Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/12/12
49.2	Normal Line / News (18)	10/29/12-10/29/12	3	:30	5P- 5:30P (MST)	1	1							1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/19/12
50.0	Revised Line / News (19)	10/29/12-10/29/12	5	:30	5:30A- 6A (MST)	1	1										Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/1/12
50.1	Revised Line / News (19)	10/29/12-10/29/12	1	:30	5:30A- 6A (MST)	1	1										Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/12/12
50.2	Normal Line / News (19)	10/29/12-10/29/12	3	:30	5:30A- 6A (MST)	1	1							1	\$150.00	\$150.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/19/12
51.0	Revised Line / News (20)	10/29/12-10/29/12	5	:30	6A- 8A (MST)	1	1										Salt Lake City (KUTV)	NEWS THIS MORN	10/1/12
51.1	Revised Line / News (20)	10/29/12-10/29/12	1	:30	6A- 8A (MST)	1	1										Salt Lake City (KUTV)	NEWS THIS MORN	10/12/12
51.2	Normal Line / News (20)	10/29/12-10/29/12	5	:30	6A- 8A (MST)	1	1							1	\$250.00	\$250.00	Salt Lake City (KUTV)	NEWS THIS MORN	10/19/12
52.0	Revised Line / SPOT (21)	10/29/12-10/29/12	5	:30	6:30P- 7P (MST)	1	1										Salt Lake City (KUTV)	ET	10/1/12
52.1	Revised Line / SPOT (21)	10/29/12-10/29/12	1	:30	6:30P- 7P (MST)	1	1										Salt Lake City (KUTV)	ET	10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1385924

Schedule Dates 10/23/12-10/29/12
Advertiser M Love for Utah Congress R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 10/23 (477628)
Salesperson TeleRep/DC, Washington DC (2995)
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Buyer Name DOME/PATRICIA
Phone/Fax (703) 528-7800 /
CPE LOVE/ORDR/C23C29
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 10/23

Date Entered 10/01/12
Last Modified 10/19/12
Entered By Katie Freckleton
CO-OP No
Headline # 06347506
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,235.25
Net Total \$23,999.75
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	59	\$24,250.00
Nov. 2012	14	\$3,985.00
Grand Total:	73	\$28,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
52.2	Normal Line / SPOT (2)	10/29/12-10/29/12	3	:30	6:30P- 7P (MST)	1	1							1	\$475.00	\$475.00	Salt Lake City (KUTV)	ET	10/19/12
53.0	Revised Line / SPOT (22)	10/29/12-10/29/12	5	:30	8A- 9A (MST)	1	1										Salt Lake City (KUTV)	THE EARLY SHOW	10/11/12
53.1	Revised Line / SPOT (22)	10/29/12-10/29/12	1	:30	8A- 9A (MST)	1	1										Salt Lake City (KUTV)	THE EARLY SHOW	10/12/12
53.2	Normal Line / SPOT (22)	10/29/12-10/29/12	3	:30	8A- 9A (MST)	1	1							1	\$135.00	\$135.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/19/12
54.0	Revised Line / SPOT (23)	10/29/12-10/29/12	5	:30	9A- 10A (MST)	1	1										Salt Lake City (KUTV)	PRICE IS RIGHT	10/11/12
54.1	Revised Line / SPOT (23)	10/29/12-10/29/12	5	:30	9A- 10A (MST)	1	1										Salt Lake City (KUTV)	PRICE IS RIGHT	10/12/12
54.2	Normal Line / SPOT (23)	10/29/12-10/29/12	3	:30	9A- 10A (MST)	1	1							1	\$300.00	\$300.00	Salt Lake City (KUTV)	PRICE IS RIGHT	10/19/12
55.0	Revised Line / News (24)	10/27/12-10/27/12	5	:30	10P- 10:35P (MST)							1					Salt Lake City (KUTV)	CBS4 LATE NEWS	10/11/12
55.1	Revised Line / News (24)	10/27/12-10/27/12	3	:30	10P- 10:35P (MST)							1					Salt Lake City (KUTV)	CBS4 LATE NEWS	10/12/12
55.2	Normal Line / News (24)	10/27/12-10/27/12	5	:30	10P- 10:35P (MST)							1		1	\$550.00	\$550.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/19/12
56.0	Revised Line / News (25)	10/27/12-10/27/12	5	:30	5P- 6P (MST)							1					Salt Lake City (KUTV)	CBS4 NEWS @ 5P SA	10/11/12
56.1	Revised Line / News (25)	10/27/12-10/27/12	3	:30	5P- 6P (MST)							1					Salt Lake City (KUTV)	CBS4 NEWS @ 5P SA	10/12/12
56.2	Normal Line / News (25)	10/27/12-10/27/12	5	:30	5P- 6P (MST)							1		1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SA	10/19/12
57.0	Revised Line / SPOT (26)	10/27/12-10/27/12	5	:30	6P- 7P (MST)							1					Salt Lake City (KUTV)	ET	10/11/12

CONFIRMATION CONTRACT

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Contract # 1385924

Schedule Dates 10/23/12-10/29/12
Advertiser M Love for Utah Congress-R (73714)
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Brand LOVE CD4 10/23 (477628)
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Sales Office TeleRep Washington DC
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Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 10/23

Date Entered 10/01/12
Last Modified 10/19/12
Entered By Katie Freckleton
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Package Deal
Commission % 15.00
Commission \$4,235.25
Net Total \$23,999.75
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	59	\$24,250.00
Nov. 2012	14	\$3,985.00
Grand Total:	73	\$28,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.1	Normal Line / News (26)	10/26/12-10/26/12	3	:30	12P- 1P (MST)	1					X			1	\$135.00	\$135.00	Salt Lake City (KUTV)	NOON NEWS	10/12/12
58.0	Revised Line / Prime (27)	10/27/12-10/27/12	5	:30	8:59P- CBS-48 Hours (Saturday)							1					Salt Lake City (KUTV)	48 HOURS MYSTERY	10/11/12
58.1	Revised Line / Prime (27)	10/27/12-10/27/12	1	:30	8:59P- CBS-48 Hours (Saturday)							1					Salt Lake City (KUTV)	48 HOURS MYSTERY	10/12/12
58.2	Normal Line / Prime (27)	10/27/12-10/27/12	5	:30	8:59P- CBS-48 Hours (Saturday)							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)	48 HOURS MYSTERY	10/19/12
59.0	Revised Line / News (28)	10/28/12-10/28/12	5	:30	10P- 10:35P (MST)								1				Salt Lake City (KUTV)	CBS4 LATE NEWS	10/11/12
59.1	Revised Line / News (28)	10/28/12-10/28/12	1	:30	10P- 10:35P (MST)								1				Salt Lake City (KUTV)	CBS4 LATE NEWS	10/12/12
59.2	Normal Line / News (28)	10/28/12-10/28/12	3	:30	10P- 10:35P (MST)								1	1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/19/12
60.0	Revised Line / Sports/Other (29)	10/28/12-10/28/12	5	:30	10:35P- 11:05P (MST)								1				Salt Lake City (KUTV)	TALKING SPORTS	10/11/12
60.1	Normal Line / Sports/Other (29)	10/28/12-10/28/12	5	:30	10:35P- 11:05P (MST)								1	1	\$200.00	\$200.00	Salt Lake City (KUTV)	TALKING SPORTS	10/12/12
61.0	Revised Line / News (30)	10/28/12-10/28/12	5	:30	5P- 6P (MST)								1				Salt Lake City (KUTV)	CBS4 NEWS @ 5P SU	10/11/12
61.1	Revised Line / News (30)	10/28/12-10/28/12	1	:30	5P- 6P (MST)								1				Salt Lake City (KUTV)	CBS4 NEWS @ 5P SU	10/12/12
61.2	Normal Line / News (30)	10/28/12-10/28/12	3	:30	5P- 6P (MST)								1	1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SU	10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1385924

Schedule Dates 10/23/12-10/29/12
Advertiser M Love for Utah Congress-R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 10/23 (477628)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME,PATRICIA
Phone/Fax (703) 528-7800 /
CPE LOVE/ORDR/C23CG9
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 10/23

Date Entered 10/01/12
Last Modified 10/19/12
Entered By Katie Freckleton
CO-OP No
Headline # 06347506
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,235.25
Net Total \$23,999.75
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	59	\$24,250.00
Nov. 2012	14	\$3,985.00
Grand Total:	73	\$28,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
62.0	Revised Line / Prime (31)	10/28/12-10/28/12	5	:30	5:57-30P- CBS-60 Minutes (Sunday)								1				Salt Lake City (KUTV)	60 MINUTES	10/1/12
62.1	Revised Line / Prime (31)	10/28/12-10/28/12	1	:30	5:57-30P- CBS-60 Minutes (Sunday)								1				Salt Lake City (KUTV)	60 MINUTES	10/12/12
62.2	Normal Line / Prime (31)	10/28/12-10/28/12	5	:30	5:57-30P- CBS-60 Minutes (Sunday)								1	1	\$700.00	\$700.00	Salt Lake City (KUTV)	60 MINUTES	10/19/12
63.0	Revised Line / SPOT (32)	10/28/12-10/28/12	5	:30	8A- 9:30A (MST)								1				Salt Lake City (KUTV)	CBS SUNDAY MORNING	10/1/12
63.1	Revised Line / SPOT (32)	10/28/12-10/28/12	1	:30	8A- 9:30A (MST)								1				Salt Lake City (KUTV)	CBS SUNDAY MORNING	10/12/12
63.2	Normal Line / SPOT (32)	10/28/12-10/28/12	3	:30	8A- 9:30A (MST)								1	1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS SUNDAY MORNING	10/19/12
64.0	Revised Line / SPOT (33)	10/28/12-10/28/12	5	:30	9:30A- 10A (MST)								1				Salt Lake City (KUTV)	FACE THE NATION	10/1/12
64.1	Normal Line / SPOT (33)	10/28/12-10/28/12	1	:30	9:30A- 10A (MST)								1	1	\$600.00	\$600.00	Salt Lake City (KUTV)	FACE THE NATION	10/12/12
65.0	Revised Line / News (34)	10/25/12-10/25/12	5	:30	10P- 10:35P (MST)								1				Salt Lake City (KUTV)	CBS4 LATE NEWS	10/1/12
65.1	Revised Line / News (34)	10/25/12-10/25/12	1	:30	10P- 10:35P (MST)								1				Salt Lake City (KUTV)	CBS4 LATE NEWS	10/12/12
65.2	Normal Line / News (34)	10/25/12-10/25/12	3	:30	10P- 10:35P (MST)								1	1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/19/12
66.0	Revised Line / SPOT (35)	10/25/12-10/25/12	5	:30	10:35P- 11:37P (MST)								1				Salt Lake City (KUTV)	LETTERMAN	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1385924

Schedule Dates 10/23/12-10/29/12
Advertiser M Love for Utah Congress-R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 10/23 (477628)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME,PATRICIA
Phone/Fax (703) 528-7800 /
CPE LOVE/ORDR/C23C29
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 10/23

Date Entered 10/01/12
Last Modified 10/19/12
Entered By Katie Freckleton
CO-OP No
Headline # 06347506
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,235.25
Net Total \$23,999.75
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	59	\$24,250.00
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CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
66.1	Normal Line / SPOT (35)	10/25/12-10/25/12	3	:30	10:35P- 11:37P (MST)				1					1	\$285.00	\$285.00	Salt Lake City (KUTV)	LETTERMAN	10/12/12
67.0	Revised Line / News (36)	10/25/12-10/25/12	5	:30	12P- 1P (MST)				1								Salt Lake City (KUTV)	CBS4 NEWS @ NOON	10/1/12
67.1	Normal Line / News (36)	10/25/12-10/25/12	3	:30	12P- 1P (MST)				1					1	\$135.00	\$135.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	10/12/12
68.0	Revised Line / SPOT (37)	10/25/12-10/25/12	5	:30	3P- 4P (MST)				1								Salt Lake City (KUTV)	RICKY LAKE	10/1/12
68.1	Normal Line / SPOT (37)	10/25/12-10/25/12	5	:30	3P- 4P (MST)				1					1	\$150.00	\$150.00	Salt Lake City (KUTV)	RICKY LAKE	10/12/12
69.0	Revised Line / News (38)	10/25/12-10/25/12	5	:30	4P- 4:30P (MST)				1								Salt Lake City (KUTV)	CBS 4 NEWS @ 4	10/1/12
69.1	Normal Line / News (38)	10/25/12-10/25/12	5	:30	4P- 4:30P (MST)				1						\$135.00		Salt Lake City (KUTV)	CBS 4 NEWS @ 4	10/12/12
69.1.1	Preempt (38)	10/25/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	
70.0	Revised Line / News (39)	10/25/12-10/25/12	5	:30	4:30P- 5P (MST)				1								Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/1/12
70.1	Normal Line / News (39)	10/25/12-10/25/12	3	:30	4:30P- 5P (MST)				1					1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/12/12
71.0	Revised Line / News (40)	10/25/12-10/25/12	5	:30	5A- 5:30A (MST)				1								Salt Lake City (KUTV)	CBS4 NEWS @ 5A	10/1/12
71.1	Revised Line / News (40)	10/25/12-10/25/12	1	:30	5A- 5:30A (MST)				1								Salt Lake City (KUTV)	CBS4 NEWS @ 5A	10/12/12
71.2	Normal Line / News (40)	10/25/12-10/25/12	3	:30	5A- 5:30A (MST)				1					1	\$100.00	\$100.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5A	10/19/12

Accepted-Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:



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Contract # 1385924

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CO-OP No
Headline # 06347506
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Salt Lake City (KUTV)		Rate
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72.0	Revised Line / News (41)	10/25/12-10/25/12	5	:30	5P- 5:30P (MST)					1				1			Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/1/12
72.1	Revised Line / News (41)	10/25/12-10/25/12	1	:30	5P- 5:30P (MST)					1							Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/12/12
72.2	Normal Line / News (41)	10/25/12-10/25/12	3	:30	5P- 5:30P (MST)					1				1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/19/12
73.0	Revised Line / News (42)	10/25/12-10/25/12	5	:30	5:30A- 6A (MST)					1							Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/1/12
73.1	Revised Line / News (42)	10/25/12-10/25/12	1	:30	5:30A- 6A (MST)					1							Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/12/12
73.2	Normal Line / News (42)	10/25/12-10/25/12	3	:30	5:30A- 6A (MST)					1				1	\$150.00	\$150.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/19/12
74.0	Revised Line / News (43)	10/25/12-10/25/12	5	:30	6P- 6:30P (MST)					1							Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/1/12
74.1	Normal Line / News (43)	10/25/12-10/25/12	1	:30	6P- 6:30P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/12/12
75.0	Revised Line / News (44)	10/25/12-10/25/12	5	:30	6A- 8A (MST)					1							Salt Lake City (KUTV)	NEWS THIS MORN	10/1/12
75.1	Revised Line / News (44)	10/25/12-10/25/12	1	:30	6A- 8A (MST)					1							Salt Lake City (KUTV)	NEWS THIS MORN	10/12/12
75.2	Normal Line / News (44)	10/25/12-10/25/12	5	:30	6A- 8A (MST)					1				1	\$250.00	\$250.00	Salt Lake City (KUTV)	NEWS THIS MORN	10/19/12
76.0	Revised Line / SPOT (45)	10/25/12-10/25/12	5	:30	6:30P- 7P (MST)					1							Salt Lake City (KUTV)		10/1/12
76.1	Revised Line / SPOT (45)	10/25/12-10/25/12	1	:30	6:30P- 7P (MST)					1							Salt Lake City (KUTV)		10/12/12
76.2	Normal Line / SPOT (45)	10/25/12-10/25/12	3	:30	6:30P- 7P (MST)					1				1	\$475.00	\$475.00	Salt Lake City (KUTV)		10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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FAX# 215 564 1103
CREDIT RISK !! OCT19/12 17.04
HARRIS REPORT FROM REP *** KUTV-TV ***
CHANGES

2

BUYER NAME PATRICIA DOME

BLAIR

CONTRACT # 6347506

CLASS: NATTL.	LOCAL	REGIONAL
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PRDCT LOVE CD4 10/23

EST#	*****	COMMENTS:	(LINE, ORDER, INVOICE)
------	-------	-----------	------------------------

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT19/12 17.04

REP: TO KATIE
FR LINDSEY FOR CHERYL
REVISED RATES
TTLS \$28,640
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

[illegible]

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AGENCY ADVERTISER CODE = LOVE          AGENCY EST# = C23C23
AGENCY PRODUCT CODE = ORDR

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~~4~~ R 500A-530A

30	\$100.00
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10/26	10/26
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1

ERI

W

1

PROGRAM :	CBS4 NEWS @5A
RA35+ :	1.1
CON COM1:	CBS4 NEWS @5A

~~X~~ R 500P-530P

30 \$400.00

97/20T 97/20T

T

57

w

1

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PROGRAM : CBS4 NEWS @ 5
RA35+ : 5.1
CON COM1: CBS4 NEWS @ 5
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REP HEADLINE# 6347506 TRF# 1385924
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 17.04
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
7	R		530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1 : CBS4 NEWS @5:30A	30		\$150.00	10/26	10/26	1		FRI	3
8	R		600A-800A PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1 : NEWS THIS MORN	30		\$250.00	10/26	10/26	1		FRI	5
9	R		800A-900A PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1 : THE EARLY SHOW	30		\$135.00	10/26	10/26	1		FRI	3
10	R		900P-1000P PROGRAM : BLUE BLOODS RA35+ : 9.6 CON COM1 : BLUE BLOODS	30		\$1,000.00	10/26	10/26	1		FRI	3
11	R		1000P-1035P PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1 : CBS4 LATE NEWS	30		\$1,200.00	10/29	10/29	1		MON	3
12	R		500A-530A PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1 : CBS4 NEWS @5A	30		\$100.00	10/29	10/29	1		MON	3
13	R		500P-530P PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1 : CBS4 NEWS @ 5	30		\$400.00	10/29	10/29	1		MON	3
14	R		530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1 : CBS4 NEWS @5:30A	30		\$150.00	10/29	10/29	1		MON	3

OCT19/12 17.04
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	X	R	600A-800A PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1: NEWS THIS MORN	30		\$250.00	10/29	10/29	1		MON	5 1
21	X	R	630P-700P PROGRAM : ET RA35+ : 3.8 CON COM1: ET	30		\$475.00	10/29	10/29	1		MON	3 1
22	X	R	800A-900A PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1: THE EARLY SHOW	30		\$135.00	10/29	10/29	1		MON	3 1
23	X	R	1100A-1200N PROGRAM : PRICE IS RIGHT RA35+ : 3.6 CON COM1: PRICE IS RIGHT	30		\$300.00	10/29	10/29	1		MON	3 1
24	X	R	1000P-1035P PROGRAM : CBS4 LATE NEWS RA35+ : 7.8 CON COM1: CBS4 LATE NEWS	30		\$550.00	10/27	10/27	1		SAT	5 1
25	X	R	500P-600P PROGRAM : CBS4 NEWS @ 5P SA RA35+ : 6.6 CON COM1: CBS4 NEWS @ 5P SA	30		\$200.00	10/27	10/27	1		SAT	5 1
27	X	R	900P-1000P PROGRAM : 48 HOURS MYSTERY RA35+ : 6.2 CON COM1: 48 HOURS MYSTERY	30		\$400.00	10/27	10/27	1		SAT	5 1
28	X	R	1000P-1035P PROGRAM : CBS4 LATE NEWS RA35+ : 9.3 CON COM1: CBS4 LATE NEWS	30		\$900.00	10/28	10/28	1		SUN	3 1

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT19/12 17.04

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30		R	500P-600P	30		\$350.00	10/28	10/28	1		SUN	1
PROGRAM : CBS4 NEWS @ 5P SU RA35+ : 5.5 CON COM1 : CBS4 NEWS @ 5P SU												
31		R	600P-700P	30		\$700.00	10/28	10/28	1		SUN	1
PROGRAM : 60 MINUTES RA35+ : 6.1 CON COM1 : 60 MINUTES												
32		R	800A-930A	30		\$300.00	10/28	10/28	1		SUN	1
PROGRAM : CBS SUNDAY MORNING RA35+ : 3.1 CON COM1 : CBS SUNDAY MORNING												
33		R	1000P-1035P	30		\$1,200.00	10/25	10/25	1		THU	1
PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1 : CBS4 LATE NEWS												
34		R	500A-530A	30		\$100.00	10/25	10/25	1		THU	1
PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1 : CBS4 NEWS @5A												
35		R	500P-530P	30		\$400.00	10/25	10/25	1		THU	1
PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1 : CBS4 NEWS @ 5												
36		R	530A-600A	30		\$150.00	10/25	10/25	1		THU	1
PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1 : CBS4 NEWS @5:30A												
37		R	600A-800A	30		\$250.00	10/25	10/25	1		THU	1
PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1 : NEWS THIS MORN												

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 17.04

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	X	R	630P-700P PROGRAM : ET RA35+ : 3.8 CON COM1 : ET	30		\$475.00	10/25	10/25	1		THU	1
46	X	R	800A-900A PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1 : THE EARLY SHOW	30		\$135.00	10/25	10/25	1		THU	1
47	X	R	800P-900P PROGRAM : PERSON OF INTEREST RA35+ : 13.2 CON COM1 : PERSON OF INTEREST	30		\$1,700.00	10/25	10/25	1		THU	1
48	X	R	1100A-1200N PROGRAM : PRICE IS RIGHT RA35+ : 3.6 CON COM1 : PRICE IS RIGHT	30		\$300.00	10/25	10/25	1		THU	1
49	X	R	1000P-1035P PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1 : CBS4 LATE NEWS	30		\$1,200.00	10/23	10/23	1		TUE	1
50	X	R	500P-530P PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1 : CBS4 NEWS @ 5	30		\$400.00	10/23	10/23	1		TUE	1
56	X	R	530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1 : CBS4 NEWS @5:30A	30		\$150.00	10/23	10/23	1		TUE	1
58	X	R	600A-800A PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1 : NEWS THIS MORN	30		\$250.00	10/23	10/23	1		TUE	1

FAX# 215 564 1103
CREDIT RISK !! OCT19/12 17.04
HARRIS REPORT FROM REP *** KUTV-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52	R		630P-700P	30		\$475.00	10/23	10/23	1		TUE	3
PROGRAM : ET RA35+ : 3.8 CON COM1 : ET												
60	R		800A-900A	30		\$135.00	10/23	10/23	1		TUE	3
PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1 : THE EARLY SHOW												
61	R		1100A-1200N	30		\$300.00	10/23	10/23	1		TUE	3
PROGRAM : PRICE IS RIGHT RA35+ : 3.6 CON COM1 : PRICE IS RIGHT												
62	R		1000P-1035P	30		\$1,200.00	10/24	10/24	1		WED	3
PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1 : CBS4 LATE NEWS												
68	R		500A-530A	30		\$100.00	10/24	10/24	1		WED	3
PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1 : CBS4 NEWS @5A												
69	R		500P-530P	30		\$400.00	10/24	10/24	1		WED	3
PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1 : CBS4 NEWS @ 5												
70	R		530A-600A	30		\$150.00	10/24	10/24	1		WED	3
PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1 : CBS4 NEWS @5:30A												
71	R		600A-800A	30		\$250.00	10/24	10/24	1		WED	5
PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1 : NEWS THIS MORN												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		R	630P-700P	30		\$475.00	10/24	10/24	1		WED	1
PROGRAM : ET												
RA35+ : 3.8												
CON COM1 : ET												
74		R	800A-900A	30		\$135.00	10/24	10/24	1		WED	1
PROGRAM : THE EARLY SHOW												
RA35+ : 2.0												
CON COM1 : THE EARLY SHOW												
75		R	1100A-1200N	30		\$300.00	10/24	10/24	1		WED	1
PROGRAM : PRICE IS RIGHT												
RA35+ : 3.6												
CON COM1 : PRICE IS RIGHT												
76		R	900P-1000P	30		\$1,600.00	10/24	10/24	1		WED	1
PROGRAM : CSI												
RA35+ : 15.3												
CON COM1 : CSI												
OCT/12			24655.00			NOV/12					\$3,985.00	
CONTRACT TOTAL												28640.00
TOTAL SPOTS												76

MARKET TOTALS \$76,661 KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0% KCSG 0%
 KMYU 1%
 SVC- NONE
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE